



TERRITORY OF GUAM
OFFICE OF THE GOVERNOR
AGAÑA, GUAM 96910
U. S. A.

EXECUTIVE ORDER NO. 98-27

**RELATIVE TO ESTABLISHING THE GUAM CULTURAL
TOURISM COUNCIL AS PART OF THE GOVERNOR'S
VISION 2001 TASK FORCE: EDUCATION AND
COMMUNITY AWARENESS - TOURISM.**

WHEREAS, cultural tourism is increasingly seen as serving a vital and critical role in the economic growth of many communities throughout the United States, as well as internationally; and

WHEREAS, Guam's leading economic industry is principally linked to the tourism and travel industry; and

WHEREAS, tourism contributes significantly to the continuing development of Guam and in providing an improved quality of life for its citizens; and

WHEREAS, the Governor, as part of the Vision 2001 Task Force, wishes to establish a Guam Cultural Tourism Council; and

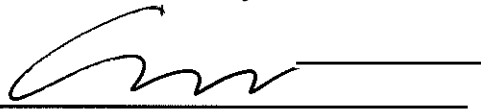
NOW, THEREFORE, I, CARL T. C. GUTIERREZ, I Maga'Lahen Guåhan, Governor of Guam, by virtue of the authority vested in me by the Organic Act of Guam, as amended, do order:

1. **Creation and membership of the Guam Cultural Tourism Council.** The "Guam Cultural Tourism Council" is created, consisting of the following members, to be appointed by the Governor:
 - a) Governor of Guam, who shall be the Chairman;
 - b) Lieutenant Governor of Guam, who shall be the Vice-Chairperson;
 - c) Executive Director, Guam Council on the Arts and Humanities Agency;
 - d) General Manager, Guam Visitors Bureau;
 - e) Executive Director, Chamorro Heritage Institute Planning Group;
 - f) Executive Director, Guam Preservation Trust;
 - g) Executive Director, Guam Museum;
 - h) Director, Department of Parks and Recreation;




- i) Chairperson, Tourism Department, Guam Community College;
 - j) Director, Small Business Development Center, University of Guam;
 - k) President, Guam Chamber of Commerce;
 - l) Executive Director, Guam Hotel and Restaurant Association;
 - m) Executive Director, Guam Humanities Council; and
 - n) President, Guam Society of Arts.
2. **Administrative support.** The Guam Council on the Arts and Humanities Agency shall serve as the lead agency and render administrative support as necessary to carry out the intent and purpose of this Executive Order; and
3. **Duties of the tourism council.** The Guam Cultural Tourism Council shall undertake all efforts to identify, develop, and implement strategies and recommendations toward increasing both citizen awareness and visitor satisfaction of the benefits and attributes of cultural tourism on Guam. The Guam Cultural Tourism Council shall also oversee the progress of any and all subcommittees tasked with various related projects necessary to achieve the mandates of the tourism council on behalf of the citizens of Guam.

SIGNED AND PROMULGATED at Hagåtña, Guam this 16th day of October, 1998.



CARL T. C. GUTIERREZ
I Maga'Lahen Guåhan
Governor of Guam

COUNTERSIGNED:



MADELEINE Z. BORDALLO
I Segunda na Maga'Lahen Guåhan
Lieutenant Governor of Guam