



TERRITORY OF GUAM  
OFFICE OF THE GOVERNOR  
AGAÑA, GUAM 96910  
U. S. A.

EXECUTIVE ORDER NO. 95-30

RELATIVE TO THE CREATION OF THE GUAM  
AGRICULTURE MARKETING BOARD.

WHEREAS, a viable agriculture industry is basic to the economy, life and culture of our territory; and

WHEREAS, development of markets, uses, and demands for Guam-grown agricultural products is necessary to promote and encourage a more viable agriculture industry; and

WHEREAS, organized efforts are necessary to maximize such development;

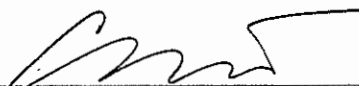
NOW, THEREFORE, I, CARL T. C. GUTIERREZ, Governor of Guam, by virtue of the authority vested in me by the Organic Act of Guam, as amended, do order:

- 1) The "Guam Agriculture Marketing Board" is established to advise and assist the Governor in coordination, development, and implementation of programs to increase and make more efficient and effective the marketing of Guam-produced agricultural commodities. To accomplish this objective, the Board shall initiate and coordinate programs to facilitate marketing by Guam agricultural producers and processing of Guam agricultural products.
- 2) Board members shall be:
  - a) the Director of Agriculture, who shall chair the board;
  - b) Director of the Department of Commerce;
  - c) Dean of the College of Agriculture and Life Sciences, University of Guam;
  - d) Director of the Guam Economic Development Authority; andthe Governor shall designate:
  - e) individual producers;
  - f) representatives of producer groups;
  - g) representatives of government of Guam and United States government agencies; and
  - h) members of private sector professions, such as, but not limited to, marketing, advertising, finance, and business organizations.

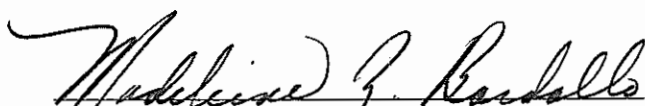


- 3) The Board shall have and may exercise, the following general powers to carry out the intent of this Executive Order:
- a) To assist Guam agricultural producers in gaining greater access to island and export markets and buyers; and facilitate organization and operation of more efficient marketing, publicity and promotion.
  - b) To develop, coordinate, and conduct programs for advertising, publicity and general promotion of agricultural products produced or processed in Guam.
  - c) To develop, coordinate, and implement more efficient means of agricultural production, storage, distribution, processing, and marketing.
  - d) To advise and assist processors, and prospective processors, of Guam agricultural products with organization, obtaining financing, and marketing and promotion, and provide any other expertise that may be useful in ensuring success of these enterprises.
  - e) To cooperate with and aid Guam agricultural producers in improving and maintaining efficient production, storage marketing, pricing, marketing, distribution, producing more marketable commodities, and other expertise as might be useful in helping producers increase production and marketing.
  - f) To standardize product grades, packaging and quality standards.
- 4) In order to effectuate this Executive Order, Executive Order No. 79-024 is rescinded.

SIGNED AND PROMULGATED at Agaña, Guam this 27th day of December, 1995.

  
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CARL T. C. GUTIERREZ  
Governor of Guam

COUNTERSIGNED:

  
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MADELEINE Z. BORDALLO  
Lieutenant Governor of Guam