OFFICE OF THE GOVERNOR

GOVERNMENT OF GUAM

AGANA

EXECUTIVE ORDER NO. 70-6

GUAM EDUCATIONAL TELECOMMUNICATIONS COMMISSION

WHEREAS, through a grant from the United States Office of Education, the Division of Educational Technology of the National Education Association has completed the Guam Multi Media Feasibility Study; and

WHEREAS, the study recommends that an educational telecommunications

Commission be established to provide leadership for the development and operation

of a telecommunications facility; and

WHEREAS, through the Public Broadcasting Act of 1967, part IV of Title III of the Communications Act of 1934 provides for the availability of Federal funds through matching grants to assist in the construction of non-commercial educational television and radio broadcasting facilities; and

WHEREAS, application for such a grant is predicated on the providing of assurance to the Secretary of Health, Education and Welfare that the applicant is an authorized state agency, organized primarily to engage in or encourage non-commercial educational broadcasting, and is eligible to receive a license to operate from the Federal Communications Commission; and

WHEREAS, the need for rapid development of a system of distribution is necessary to assure Guam's participation in the advance of satellite communication technology.

NOW, THEREFORE, by virture of the authority vested in me by the Organic Act of Guam, it is ordered:

- 1. The Guam Educational Telecommunications Commission, hereinafter referred to as "Commission", is hereby established, under the general cognizance of the Governor, as the sole and exclusive agency to plan, set policy and operate educational telecommunications for the Government of Guam
- 2. The Commission shall be the licensee and operator of the Guam

 Telecommunications Facility, hereinafter referred to as "Facility", and
 as such shall execute the directives of this Executive order, as they
 are set forth in the appendices attached hereto and now incorporated by
 reference as a part of this executive order, and shall take such action

as is appropriate to assure the continuance and success of educational telecommunications for Guam.

- 3. The Commission shall have full and complete control of internal design, levels of responsibility and authority for any area within its scope as is deemed necessary and desirable for the best interests of educational telecommunications for Guam.
- 4. This order rescinds Executive Order 68-14, deted July 10, 1968.

 Dated this 24th day of March, 1970.

CARLOS G. CAHACHO Governor of Guam

COUNTERSIGNED:

KURT S. MOYLAN /

APPENDICES

- I. Guam Educational Telecommunications Commission.
 - A. Membership of the Commission. The Commission shall consist of:
 - The Director, who shall serve as chairman of the Commission, and the Deputy Director of the Facility.
 - 2. The Director of the Department of Education, or his designee.
 - 3. The President of the University of Guam, or his designee.
 - 4. Two elected members of the Guam Legislature, who shall be designated in a manner determined by the Guam Legislature.
 - 5. One elected member of the District Government Council, who shall be designated in a manner determined by the District Government Council.
 - 6. Two members of the general public, neither of whom shall be an employee of the Government of Guam, who shall be appointed by the Governor.
 - B. Term of office.
 - 1. The Director and Deputy Director of the Facility, the Director of the Department of Education and the President of the University of Guam are ex officio members of the Commission. They shall serve as members of the Commission so long as they shall remain employed in their respective positions. If the Director of the Department of Education or the President of the University of Guam designate a subordinate to be his representative on the Commission, such designee shall serve at the pleasure of his appointing authority and may be replaced at the discretion of the appointing authority.
 - A commissioner representing the Guam Legislature or the District Government Council shall serve at the pleasure of the body which has appointed him, provided, however, no such

- appointee shall continue to serve after his term of office shall have expired.
- 3. A commissioner representing the general public shall serve for a term of four years, provided, however, that in making his first appointments the Governor shall designate one person to serve a four-year term and one person to serve a two-year term. If a commissioner representing the general public shall during his term of office remove from the island, resign or otherwise permanently vacate his position, the Governor shall appoint a new commissioner to fill the unexpired term.

C. Duties of the Commission.

- The Commission shall meet at the call of the chairman and shall determine policy, direct the administration of, provide funding and support innovative development for, guide and insure the continuing growth and applicability of educational telecommunications for Guam.
- 2. The Commission shall identify and provide for future needs through long range planning and development. The Commission is authorized to form and support affiliations with other public broadcast agencies, networks, organizations and such efforts as are consistent with the best interests and growth and development of educational telecommunications for Guam.
- D. Committees of the Commission. The Commission shall establish a Program Advisory Committee, a Public Affairs Committee and a Satellite Communications Committee as hereinafter described.
 - 1. Program Advisory Committee.
 - a. Its membership shall consist of:
 - (1) One commissioner from the Facility.
 - (2) The commissioner from the Department of Education.
 - (3) The commissioner from the University of Guam.

- (4) One commissioner from either the Guam Legislature or the District Government Council.
- (5) One commissioner from the general public.
- of its chairman, who shall be the commissioner from the Facility. It shall identify and provide for the needs of all levels of education best served by educational telecommunications. It shall initiate, design, recommend and approve programming content and concept as determined by the specific needs of any given level of education. It should seek innovative ways of using mass media to assist the needs of Guam. It shall be responsible for funding of such programming through budgetary or other sources of financial aid as are available.
- c. The Program Advisory Committee shall provide the organizational structure necessary to insure the most efficient and beneficial joint utilization of all equipment and facilities available to either the Department of Education, the University of Guam or the Facility.
- d. The Program Advisory Committee shall seek to identify, and represent as circumstances warrant, the needs of the military community and non-public educational interests so that these interests shall be considered as a part of the whole of public educational telecommunications.
- e. The Program Advisory Committee's recommendations shall be subject to the approval of the Commission.
- 2. Public Affairs Committee
 - a. Its membership shall consist of:
 - (1) Two commissioners from the Facility.
 - (2) Two commissioners from either the Guam Legislature or the District Government Council.
 - (3) •ne commissioner from the general public.

- b. The Public Affairs Committee shall meet at the call of its chairman, who shall be one of the commissioners from the Facility. It shall concern itself with providing the funding and recommending the overall planning for all programming not under the auspices of the Program Advisory Committee. It shall work in conjunction with the administration of the Facility to insure that the welfare of the entire community of Guam is given adequate consideration in the planning and presentation of such programming.
- c. The Public Affairs Committee's recommendations shall be subject to the approval of the Commission.
- 3. Satellite Communications Committee.
 - a. Its membership shall consist of all members of the Commission and such other individuals, serving as non-voting observers, that represent the interests of and provide the technical and administrative skills necessary to develop long range planning relevant to educational telecommunications via satellite.
 - b. The Satellite Communications Committee shall meet at the call of its chairman, who shall be one of the commissioners from the Facility. A major objective of the committee shall be the preparation of recommendations and implementation of a plan whereby educational telecommunications via satellite shall be made available on a joint venture basis for both Guam and the Trust Territory of the Pacific.
 - c. The Satellite Communications Committee's recommendations shall be subject to the approval of the Commission.
- II. Guam Educational Telecommunications Facility.
 - A. The Facility shall be a community of administrators, scholars, artists, technicians and support personnel who shall serve to implement the policies adopted by the Commission.

- 1. The Facility shall be organized under a Director and a Deputy Director, both of whom shall be appointed for a term by the Governor and both of whom shall be ex officio members of the Commission. The director shall serve as chairman of the Commission.
- 2. The Facility shall utilize the knowledge and skills of its staff to promote, direct, design and otherwise support the production process relative to the needs identified by the Commission.
- 3. It shall consistently strive to stay abreast of the state of the art and maintain the highest possible level of programming, concept design and production. It shall study and recommend to the Commission such expansion, modification, extension or other change necessary to serve its stated goals and provide for the best interest of all the people of Guam.
- 4. The Facility shall consist of those physical properties and specific electronic distribution systems and related equipment so designated by the Commission as are required to serve it as a production agency for the Commission.
 - a. All property, facilities, equipment, supplies, records and files exclusively pertaining to or exclusively issued in connection with television production section of the Learning Resources Center of the Board of Education or the University of Guam and which are now installed or contemplated at the Learning Resources Center or the University of Guam and relate to the design and function of the Facility are hereby transferred to the Commission for use by the Facility. The Facility shall maintain and operate such equipment, in conjunction with its own or similarly acquired equipment as directed by the Commission to serve the educational telecommunications needs of the Department of Education, the University of Guam and all other interests authorized by the Commission.

- B. Design of Facility
 - The Facility shall be responsible for the organization, design, production and distribution of programming as directed by the Commission or its designated representatives.
 - (a) The Facility is divided, as indicated in Appendix III, entitled, Organizational Chart, Guam Educational Telecommunications Commission. The specific design of the staff and administration shall be as designated by the Commission, and shall include, as minimal elements, the structure indicated in Appendix IV, entitled, Operational Chart, Guam Educational Telecommunications Facility.
 - (b) The production facility is divided into four interdependent departments. The first department is
 administration and shall consist of the director of
 the Facility, the directors of the other three
 departments and appropriate support personnel. The
 purpose of the administration of the Facility is to
 determine policy and supervise programming and
 production operation. This administration shall also
 function in whatever capacity necessary for the support
 and development of the Facility.
 - (c) The second department is programming and shall consist of the program director and appropriate support personnel. The purpose of the programming department shall be to create and provide for production of scripts and related materials, and talent necessary for the production and distribution of desired programming. The program director shall function in manner so prescribed by the Commission and the administration of the Facility.
 - (d) The third department is production and shall consist of the production director and appropriate crew and support personnel.

The purpose of the production department shall be to provide scheduling and necessary talent and skills in the operation of relevant equipment for the production and distribution of programming. The production director shall function in the manner so prescribed by the Commission and the administration of the Facility. He shall be responsible for supervision and control of all elements of production. He shall also function in an advisory or consultant capacity to all individuals, committees or interests involved in program production as provided for herein.

(e) The fourth department is engineering and shall consist of the chief engineer and sufficient qualified staff and equipment to insure the preventive and operational maintenance of all equipment and to provide the maximum level of utilization of such equipment necessary for production and distribution of desired programming.

The chief engineer shall function in the manner so prescribed by the Commission and the administration of the Facility. He shall be responsible for supervision and control of all elements of engineering. He shall also function in an advisory or consultant capacity to all individuals, committees or interests involved in program production as provided for herein.